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ANNOUNCEMENT OF KENNETH DOBSON NEW APPOINTMENT

Kensley Enterprises is pleased to announce the appointment of Kenneth E. Dobson to the executive position of Principal Advisor in charge of fiscal and economic development tax-base revenue growth for cities and urbanregional communities.

Mr. Dobson has over 40 years of fiscally-driven local economic development tax-base growth in cities and urbanregions throughout America. He is recognized as an innovative thought-leader nationally and internationally in smart integrated applications of tech-driven economic development growth and sustainable triple (E3) economic development project initiatives. E3 focuses on renewable energy, environment and the economy.

He has held senior level fiscally-oriented growth leadership positions in the public, private, quasi-public and university-based problem solving local economic development growth. His growth experiences have been in diverse cities and regions of varying sizes and levels of fiscal and economic growth and distress.

It has been estimated that his 40-plus year body of work reflect engagement in some six billion dollars of total fiscal and economic development tax-base revenue growth impacts.

His body of work includes a diverse array of business and industry types ranging from mega-million-dollar industrial development/automotive manufacturing, just-in-time logistics, eco-industrialization; commercial mixed-use, office, retail; neighborhood economic redevelopment including faith-based economic development; and minority/female business development initiatives.

In his new position, Mr. Dobson has expressed his commitment to problem-solving fiscal and economic development tax-base revenue growth opportunities and challenges in the current 21st generation economy but even more on next-generation as well.

To that end, Mr. Dobson has been actively engaged in the publication of articles related to this area of concentration. He has completed the publication of the first of a three-book series currently available for your information and knowledge purposes.

The book focuses on 14 MEGATRENDS entitled THE FISCAL IMPERATIVE OF FISCAL AND ECONOMIC DEVELOPMENT GROWTH: Y2020 AND BEYOND.

Note: The *PRIMER* can now be purchased on line at: kensleyenterprises.com website and click on "shop" to purchase.